



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003

Contract # 1504815
Schedule Dates 09/04/12-09/10/12
Advertiser Priorities USA Action-LCV Victory Fund (57165)
Agency Mundy Katowitz Media (2359)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIOR ACT USA 9/4 (470555)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name PLACEMENT, MEDIA
Phone/Fax /
CPE 321/340/1559
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PRIOR ACT USA 9/4

Date Entered 08/29/12
Last Modified 08/29/12
Entered By Nancy Brutus
CO-OP No
Headline # 06299870
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,509.00
Net Total \$8,551.00
Sales Tax

West Palm Beach (WPEC)
Broadcast Month Sep. 2012
Spots 25
Rate \$10,060.00
Grand Total: \$10,060.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/07/12-09/07/12	4	:30	11A-12P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
2.0	Normal Line / SPOT (2)	09/07/12-09/07/12	3	:30	12:35A-1:35A (EST)						1			1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/29/12
3.0	Normal Line / SPOT (3)	09/07/12-09/07/12	3	:30	5P-5:30P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
4.0	Normal Line / SPOT (4)	09/07/12-09/07/12	3	:30	6A-7A (EST)						1			1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
5.0	Normal Line / SPOT (5)	09/10/12-09/10/12	3	:30	5A-5:30A (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
6.0	Normal Line / SPOT (6)	09/10/12-09/10/12	3	:30	5:30P-6P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
7.0	Normal Line / SPOT (7)	09/10/12-09/10/12	3	:30	7:30P-8P (EST)		1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
8.0	Normal Line / SPOT (8)	09/10/12-09/10/12	3	:30	9A-10A (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
9.0	Normal Line / SPOT (9)	09/08/12-09/08/12	3	:30	1:05A-2:05A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/29/12
10.0	Normal Line / SPOT (10)	09/08/12-09/08/12	3	:30	6A-7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/29/12
11.0	Normal Line / SPOT (11)	09/09/12-09/09/12	3	:30	7A-8A (EST)								1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/29/12
12.0	Normal Line / SPOT (12)	09/06/12-09/06/12	3	:30	11:35P-12:35A (EST)								1	1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
13.0	Normal Line / SPOT (13)	09/06/12-09/06/12	3	:30	4P-5P (EST)								1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
14.0	Normal Line / SPOT (14)	09/06/12-09/06/12	3	:30	5A-5:30A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003

Advertiser 1304013
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Spots 25
Grand Total: \$10,060.00

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15.0	Normal Line / SPOT (15)	09/06/12-09/06/12	3	:30	7A- 9A (EST)					1				1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
16.0	Normal Line / SPOT (16)	09/04/12-09/04/12	3	:30	2P- 3P (EST)			1						1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12
17.0	Normal Line / SPOT (17)	09/04/12-09/04/12	3	:30	5A- 5:30A (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
18.0	Normal Line / SPOT (18)	09/04/12-09/04/12	3	:30	7A- 9A (EST)			1						1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
19.0	Normal Line / SPOT (19)	09/04/12-09/04/12	3	:30	9A- 10A (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
20.0	Normal Line / SPOT (20)	09/05/12-09/05/12	3	:30	11:35P- 12:35A (EST)				1					1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/29/12
21.0	Normal Line / SPOT (21)	09/05/12-09/05/12	4	:30	11A- 12P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/29/12
22.0	Normal Line / SPOT (22)	09/05/12-09/05/12	3	:30	3P- 4P (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/29/12
23.0	Normal Line / SPOT (23)	09/05/12-09/05/12	3	:30	6P- 6:30P (EST)				1					1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/29/12
24.0	Normal Line / SPOT (24)	09/05/12-09/05/12	3	:30	6A- 7A (EST)				1					1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/29/12
25.0	Normal Line / SPOT (25)	09/05/12-09/05/12	3	:30	7:30P- 8P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC Contract #1364813					

Total Charges: \$10,060 =

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Lillic K. Roberts Lillic K. Roberts Sales Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Priorities USA Action PARTY: Dem

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: _____
Candidate Manager Agency Committee (circle one)

ADDRESS: Mundy, Katowitz Nexia
1322 G Street SE
Washington, DC 20003

PHONE: 202-475-4936 FAX: _____

EMAIL: _____

Information Requested: Rates + Avails

Final Disposition: Order Placed \$10,060=

If Committee, list officers and position: Priorities USA Action
1101 15th St. NW 2nd Floor
Washington, DC 20005
Treasurer: Greg Speed

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T'Rep WASH